3 Dimensional Broking
Innovation and tradition for the 21st Century

How 3 Dimensional Broking works

V • Visual
   • See it on a screen in 3D from every angle

A • Audio
   • Hear it via audio commentary

R • Reading
   • Read it through traditional written submission

K • Kinaesthetic
   • Experience it using the mouse to “tour” the risk

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The 3Di broking model works for larger more complex exposures
It also works well for small ticket business.
An integrated surface area calculation tool is available.
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Audio can allow any party linked to the policy to explain the risk.

A ‘current’ and ‘proposed’ view of the risk allows a the broker to positively represent an insured.

An integrated measurement tool allows distance between buildings to be computed.
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Animation can show risks whether they exist or not
Summary 3 Dimensional Broking

Innovation

Animation

Greater understanding of risk

More collaboration and sharing best practice

Best terms