

Lloyd's is the world's leading specialist insurance market, conducting business in over 200 countries and territories worldwide. We're often the first to insure complex and specialist risks from oil rigs and wind farms, to major airlines and space shuttles. We bring together an outstanding concentration of specialist underwriting expertise and talent, backed by excellent financial ratings which cover the whole market.

LLOYD'S HISTORY

> Lloyd's started life in a 17th century coffee shop, providing insurance to the burgeoning ship and cargo trade. As new markets emerged, the business evolved, bringing in modern technologies and pioneering new types of cover. Visit www.lloyds.com/history to find out more

GLOBAL COVERAGE

> Today Lloyd's provides cover for 96% of FTSE¹ and 87% of Dow Jones² industrial average companies. In addition 12 of the world's top pharmaceutical companies³ and 62 of the world's top banks⁴ are covered at Lloyd's.

> Lloyd's operates in more than 200 countries and territories worldwide. We are expanding our presence into emerging markets such as China, Latin America, India and the Middle East. Visit www.lloyds.com/worldwide to find out more








FINANCIAL PERFORMANCE

- > In 2009, Lloyd's achieved a profit before tax of £3.868m⁵.
- > Lloyd's current combined ratio is 86.1%⁶. This was a strong performance during challenging economic conditions and reflects ongoing underwriting discipline, a recovery of confidence in financial markets and an absence of severe catastrophe losses.
- > At the end of 2009, Lloyd's total assets stood at over £2bn⁷.

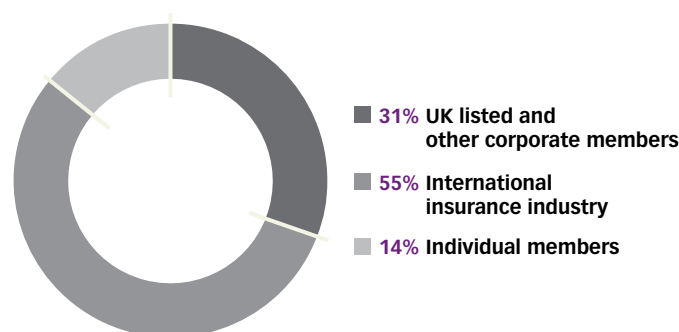
OUR STRATEGY, STRENGTH AND RATINGS

- > It is our vision to be the market of choice for insurance and reinsurance buyers and sellers to access and trade specialist property and casualty risks. Lloyd's Strategy 2010-2012 summarises the major activities to deliver Lloyd's strategic vision and the major priorities for the market and the Corporation for the next three years. Visit www.lloyds.com/strategy to find out more
- > Lloyd's unique capital structure, often referred to as the 'chain of security', provides excellent financial security to policyholders and capital efficiency to members.
- > Lloyd's currently holds A+ ratings from Fitch Ratings and Standard & Poor's, and an A rating from A.M Best. The Lloyd's financial strength ratings apply to every policy issued by every syndicate at Lloyd's since 1993.

LLOYD'S CLASS BREAKDOWN BY REGION⁸

	US & Canada	Other Americas	United Kingdom	Europe	Central Asia & Asia Pacific	Rest of the World	Total
 Reinsurance	31%	75%	28%	36%	47%	61%	36%
 Property	31%	8%	20%	16%	14%	9%	23%
 Casualty	20%	8%	21%	20%	25%	13%	20%
 Marine	5%	4%	7%	17%	6%	8%	7%
 Energy	10%	2%	1%	6%	4%	3%	6%
 Motor	1%	1%	22%	1%	1%	2%	5%
 Aviation	2%	2%	1%	4%	3%	4%	3%
Total	45%	6%	20%	16%	9%	4%	100%

WHERE DOES OUR CAPITAL COME FROM?³



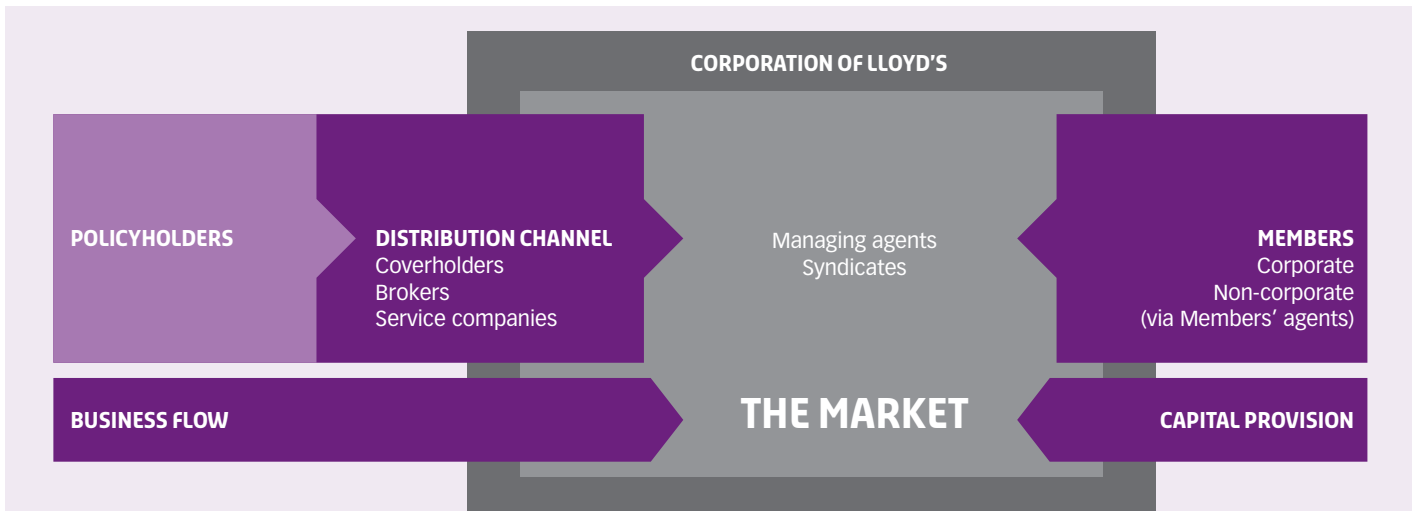
¹⁻⁴ As at 31 December 2009/Lloyd's customer data provided by Xchanging, January 2010.

⁵⁻⁸ Lloyd's Annual Report 2009 (www.lloyds.com/2009annualreport).

LLOYD'S KEY FACTS

How Lloyd's works

The Lloyd's market houses an outstanding concentration of underwriting expertise and flexible pools of capital. It's a dynamic environment with many different stakeholders.



Who's who?

Policyholders Request insurance cover

Businesses, organisations, other insurers and individuals from around the world want to protect themselves against risks that could affect them. They approach a broker and explain their individual needs.

Brokers Place the risks

Most of Lloyd's business is placed with the assistance of a broker. In addition to being regulated by their national regulator, brokers must also meet our own eligibility criteria.

Syndicates Write the insurance risks

Underwriters decide which risks a syndicate will underwrite and on what terms. Much of Lloyd's business is conducted in the Underwriting Room, where face to face negotiations take place with brokers about the risks they want to place at Lloyd's. As at 31 December 2009, the Lloyd's market was made up of 84 underwriting syndicates.

Managing agents Manage the syndicates

These are companies set up to manage one or more syndicates. The managing agent employs the underwriting staff and handles the day-to-day running of a syndicate's infrastructure and operations. As at 31 December 2009, the Lloyd's market was made up of 51 managing agents.⁹

Corporation of Lloyd's Supports the market

The Corporation oversees and supports the market and promotes Lloyd's around the world. This includes determining the capital that members must provide to support their proposed underwriting, working with the management of underperforming syndicates to improve performance, undertaking financial and regulatory reporting for the Lloyd's market, managing and developing Lloyd's global network of licences and the Lloyd's brand.

Members Provide the capital

Members of Lloyd's provide the capital to support syndicates' underwriting. Members include some of the world's major insurance groups and companies listed on the London Stock Exchange, as well as individuals and limited partnerships.



EXAMING THE FUTURE OF EMERGING RISKS

> Our 360 Risk Insight programme was launched to stimulate thought and discussion about emerging risk issues. We bring together the views of business, academic and insurance experts, providing you with the latest information and analysis on emerging risk via a series of events, reports, research and an online resource. We are driving the global risk agenda as it takes shape, providing practical advice to help your business turn risk into opportunity. Prepare for tomorrow's risks today. Get the latest thinking and analysis on emerging risk at our website. www.lloyds.com/360

⁹ Lloyd's Annual Report 2009
(www.lloyds.com/2009annualreport)

Last updated April 2010