



THE NEED FOR STRONGER PUBLIC- PRIVATE PARTNERSHIPS

Robert Hall
Managing Consultant
Marsh



LLOYD'S

Employers 'must prepare for flu calamity'

- Over three-quarters of companies have inadequate plans for coping with a flu pandemic.
- Around a third of businesses have no strategy at all, while 14% have only rudimentary contingency plans.
- Around a third of executives are unaware of how their companies intend to deal with the threat, only 22% are comfortable that they are prepared.

YouGov Survey of 500 business managers in UK in April 2007.

Headline from The Times, 19 November 2007

Theme

‘... in the event of a pandemic, both the public and private sectors must acknowledge a shared ownership of the problem and the responsibility for the recovery.’

Corporate Pandemic Preparedness, Marsh/Albright Group, 2007

Agenda

- The disconnect
- The responsibilities
- The challenges
- The preparation

The Disconnect

‘... there is a disconnect between what governments are doing, what they expect from the private sector, and what the private sector can expect from the government.’

Corporate Pandemic Preparedness, Marsh/Albright Group, 2007

The Responsibilities

‘... there is a need for ... legislative and regulatory changes that may provide corporations with clearer responsibility, accountability and the powers to ensure successful execution of their own pandemic plans.’

Corporate Pandemic Preparedness, Marsh/Albright Group, 2007

The Challenges

‘Corporations are in fact constituents of the wider local communities in which they reside.’

Corporate Pandemic Preparedness, Marsh/Albright Group, 2007

The Preparation

‘The role of leaders in both sectors is to make emergency preparation an ethic, not an episode.’

Corporate Pandemic Preparedness, Marsh/Albright Group, 2007

The Preparation

- Establishing pandemic planning committees, supported by an actual budget;
- Prioritizing critical products and services and preparing to protect those, even at the expense of other important elements of a business model;
- Estimating and planning for post-pandemic changes, including shifts in demand patterns, in the availability and morale of staff, and in infrastructure, both locally and internationally.