

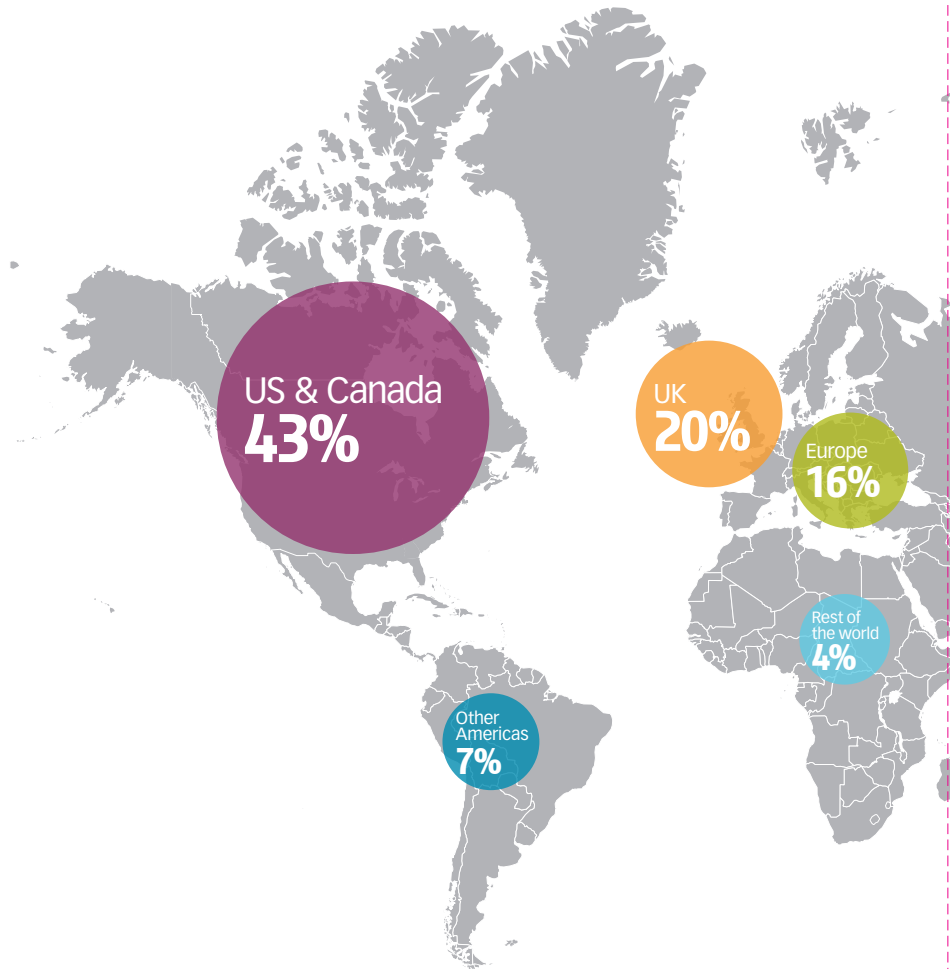
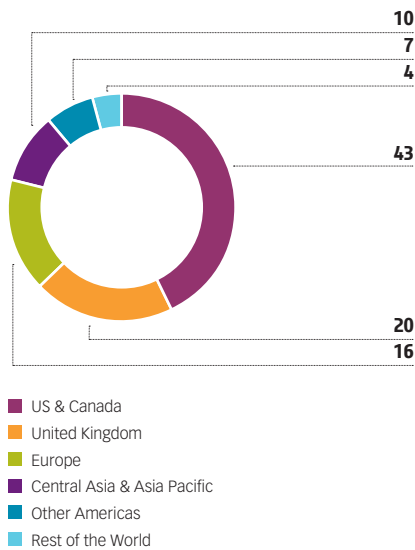
LLOYD'S
**ANNUAL
REPORT**
2010

OUR BUSINESS

LLOYD'S ACCEPTS BUSINESS FROM OVER 200 COUNTRIES AND TERRITORIES WORLDWIDE

Our licences in over 75 jurisdictions, supported by a network of local offices, ensure access to insurance markets large and small.

LLOYD'S TOTAL BUSINESS BY REGION



LLOYD'S IN NUMBERS

85

SYNDICATES

of specialist underwriting experience and talent

178

BROKERS

daily creating insurance solutions in over...

200

COUNTRIES AND TERRITORIES

which covers...

NORTH AMERICA

Lloyd's has offices in Atlanta, Chicago, Frankfurt KY, Los Angeles, New York, Toronto and Montreal and is represented in the US Virgin Islands by an attorney in fact.

LATIN AMERICA

Lloyd's has an office in Brazil with co-located syndicates to access reinsurance business.

EUROPE

Lloyd's has full-time country managers supporting Lloyd's market development activities in Austria, Benelux, France, Germany, Iberia, Ireland, Italy, Poland, Nordic Area, Switzerland and the UK.

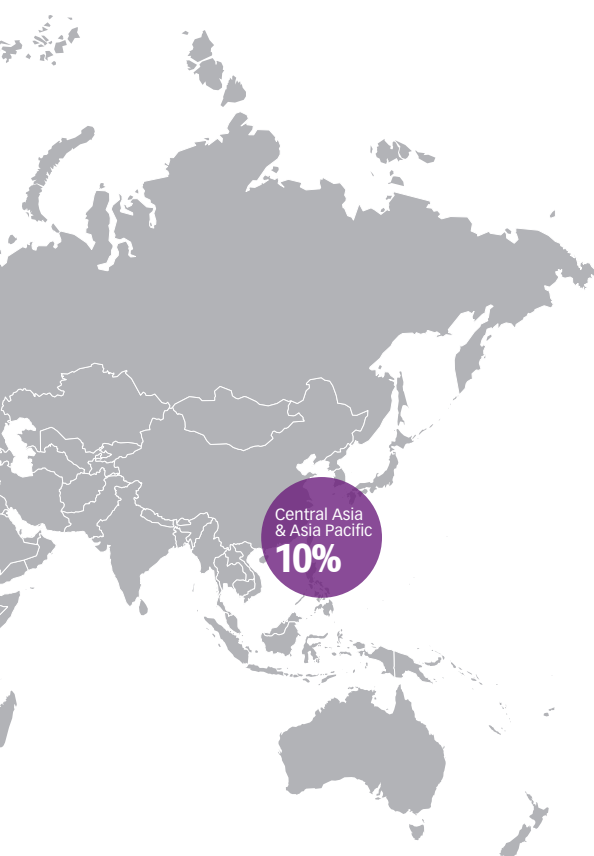
AFRICA

Lloyd's has a full-time country manager in South Africa.

CENTRAL ASIA & ASIA PACIFIC

Lloyd's has offices in Australia and Hong Kong (SAR). In addition, Lloyd's has three trading platforms to access business in China, Japan and Singapore.

LLOYD'S CLASS BREAKDOWN BY REGION



	US & Canada	Other Americas	United Kingdom	Europe	Central Asia & Asia Pacific	Rest of the world	TOTAL
REINSURANCE	30%	75%	29%	38%	46%	62%	37%
PROPERTY	31%	7%	20%	14%	14%	8%	22%
CASUALTY	20%	8%	22%	18%	28%	12%	20%
MARINE	6%	4%	5%	17%	6%	7%	7%
ENERGY	10%	4%	2%	7%	3%	3%	6%
MOTOR	1%	1%	21%	1%	1%	2%	5%
AVIATION	2%	1%	1%	5%	2%	6%	3%
ALL CLASSES	43%	7%	20%	16%	10%	4%	100%

94%

OF THE FTSE 100

and...

97%

OF DOW JONES

industrial average companies

all underpinned by...

323

YEARS OF UNDERWRITING EXPERIENCE

LLOYD'S VISION

**TO BE THE MARKET OF
CHOICE FOR INSURANCE AND
REINSURANCE BUYERS AND
SELLERS TO ACCESS AND
TRADE SPECIALIST PROPERTY
AND CASUALTY RISKS**



Since merchants first met to insure their ships at Edward Lloyd's coffee shop over 300 years ago, nearly every aspect of the way we do business has changed. But one constant is the bold confidence proclaimed by our motto, reflected in both our unique appetite for risk and our worldwide reputation for settling valid claims.

